

Internet Identity, Safety, & Security

The world is at your fingertips.



Understanding URLs



.com (.commercial -for most businesses)

.net (.network)

.edu (for education)

.org (for non-profit organizations)

Opening Up the Digital World

shopping



information



entertainment



education



banking



Staying Safe Online

*Protect Your Family from Online Identity Theft**



*Someone uses your personal information without your knowledge to commit fraud or theft.

Prevention Tips:

- Create strong passwords and use different passwords for different sites - keep them private.
- When creating passwords, don't use information that could be easily linked to you (like your birth date, Social Security number, phone number, or the names of pets or hobbies).
- Don't reply to e-mail or pop-up messages that requests you update or provide personal information.
- Remind your children not to give private information online.

Safe Online Shopping

- Type web addresses carefully and only use secure, known sites to shop.

- https: the “s” means a secure site.



- Never give anyone your credit card information over email.

ebay

amazon



- Protect your personal information.
 - Online stores don't need your social security number or your birthday.
 - Choose one credit card or a prepaid credit card for online use only.

How Viruses & Spyware Spread

- User clicks on link in an email, email attachment, or downloadable file on a website or on a social network. The link takes user to a website that attacks browser and forces virus or spyware
 - *Prevention Tip:* Don't click on suspicious links, pop ups, or ads offering you anything for free, even if it looks like it comes from a friend.



John Rundag Hey, 3 days ago I signed up at <http://www.ipadcheck2010.info/> as a tester and today I got my iPad. All you need to do is to tell them your opinion about iPad and you can keep it forever. You should hurry since i highly doubt this is gonna last forever.



FREE IPAD!!!!

Your Digital Footprint



Dos Tipos de Estúpido Two Kinds of Stupid

Maintaining a positive online reputation is emphasized by SAUSD. It is important since it can affect students' college and career opportunities.

The video above is an example of teaching materials used in our classrooms.

Protect Your Online Identity



- Potential employers often look at Facebook pages.
- Private information is no longer, by default, private. If you want information to be private, you must take steps to make it so.
- Digital content is easily forwarded and re-posted.
- Your online reputation has offline implications.

T H A N K
Y O U